## Creating your own marks

You can create static marks that are always the same, and SmartMarks that the Pandora software processes dynamically. You can create marks that are variations of the provided marks, or marks that are completely different. You can assign any of the colors used in your artwork to your marks, and you can set the default font, font style, and font size.

You can use creative software, such as Adobe Illustrator, and copy or import your custom marks into a marks folder. See Creating Marks in Adobe Illustrator (also available in the Pandora version\Documentation folder). You can use the SmartMarks Settings dialog box to convert a simple mark to a SmartMark, as needed.

You can use the provided prefixes or add your own prefixes to help sort your marks. You can also create subfolders within the marks folders to organize your marks and hold your mark sets.