

# Creating a label mark using Adobe Illustrator

## Create the label mark

This procedure summarizes the steps for creating a label mark. Use the help files for your version of Adobe Illustrator to confirm where in the user interface you can perform each step.

Create the mark	<p>In this example, create a mark with a variable that is replaced with the computer's system time:</p> <p>Create an insertion point on the artboard and then type: <code>Time: &lt;Time&gt;</code></p> <p><b>Note:</b> The text between the brackets is case-sensitive. It must be capitalized as shown.</p>
Set the kerning and tracking	<p>This step ensures that the text appears correctly in the final output:</p> <p>With all the text selected, find the <b>Character</b> palette and set the kerning and tracking values to 0.</p>
Set the page size	<p>This step ensures that the mark can accommodate the text that Pandora fills in for the variable:</p> <p>Find the Document Setup dialog box, select <b>Artboard</b>, and type the desired mark dimensions in the <b>Width</b> and <b>Height</b> boxes.</p>
Set the ruler origin point	<p>This step ensures that the mark outputs correctly on a Prinergy system:</p> <p>Reposition the text mark on the artboard so that it is flush with the left edge, select <b>Show Rulers</b>, and double-click the upper-left corner where the rulers intersect.</p>
Delete styles and colors from the job	<p>Remove all graphic styles, brushes, and symbols from the palette and delete all colors in the job other than <b>White</b> and <b>Registration</b>.</p> <ul style="list-style-type: none"><li>• In the <b>Swatches</b> tab, select all the swatches except <b>White</b> and <b>Registration</b>, click the trash can, and confirm the deletion.</li><li>• Repeat in the <b>Graphic Styles</b>, <b>Brushes</b>, and <b>Symbols</b> palettes.</li></ul>
Change the White swatch to Registration	<p>Double-click the white swatch, and, in the <b>Swatch Name</b> box, type <code>Registration</code>. Do not use the default Registration color swatch. Pandora does not interpret this as a registration color.</p> <p>In the <b>Color Type</b> box, select <b>Spot Color</b>.</p> <p>In the <b>Color Mode</b> area, in the <b>C</b>, <b>M</b>, <b>Y</b>, and <b>K</b> boxes, type 100.</p>
Change the text to Registration	<p>Select the <b>Text</b> tool, select the text you created (<code>Time: &lt;Time&gt;</code>), and click the <b>Registration</b> swatch.</p>