

Workflow scenarios

See examples of digital print workflows that use a variety of Kodak software applications.

Example A: Workflow using InSite Storefront, RBA, Digital Direct:

If you use InSite Storefront software, a job is received in Prinergy as an "order" and processed using RBA. A document is created and displayed in Digital Direct. Using Digital Direct, the digital press operator can schedule the job to run at a certain time on a digital press. Also, using RBA, online orders can be received and submitted to print immediately.

Example B: Workflow using Digital Submit, RBA, Digital Direct:

A CSR might receive an input file from a customer via email or an FTP site. The CSR uses Digital Submit to bring the file into Prinergy, which automatically creates a job and uploads the file for processing by RBA. As in Example A, a document is created and displayed in Digital Direct, where the digital press operator can schedule it for output to a digital press. Similarly, the RBA rules can be configured to immediately submit documents to a digital press.

Example C: Workflow using Workshop and Digital Direct:

A prepress operator creates a job in Workshop and carries out a variety of related tasks. When the files are ready, the prepress operator sends them to a digital press. The document is displayed in Digital Direct. As in the previous examples, the digital press operator can use Digital Direct to submit the document to a digital press.

Example D: Creating a job using Digital Submit, proofing a job using Virtual Proofing System software, updating the input files using Workshop and monitoring the job using Dashboard

The CSR receives a job from a customer via email to print brochures. The CSR copies the files into their file system. The CSR proofs the input files using Virtual Proofing System software. The CSR starts Digital Submit and selects an automated production rule set called "Digimaster press". The CSR enters a name for the new job, adds some additional input files, types the quantity that needs to be printed and enters all other job information, such as the due by date. When the CSR clicks the Submit button, the job is created and uploaded to the system. The job is created without opening Workshop. The job is available to the digital press operator using Digital Direct. If adjustments need to be made to the job, a prepress operator can use Workshop to modify the job. The CSR can monitor the status of the job through the workflow system using Dashboard.