

# What is Prinergy Digital Print?

Kodak Prinergy Digital Print is a set of production tools that you use to schedule, submit, and monitor the printing of documents in a digital printing environment.

The basic Prinergy Digital Print workflow is:

1. Upload documents—a customer service representative (CSR) submits input files to the Prinergy Digital Submit software. A Prinergy job is created in Workshop and uploaded to the Prinergy Digital Direct software, which is used to manage the digital jobs.
2. Plan documents—documents are sorted and scheduled by a digital press operator or by an automated process in Digital Direct. Planned documents are not printed until they are submitted.
3. Submit documents—the digital press operator or an automated process places documents in an active state to be RIPPed and printed.
4. Remove documents—when a document is completed, it can be archived and removed from the system.

Prinergy Digital Print includes two software applications:

- Digital Submit, which is the software that a CSR uses
- Digital Direct, which is the software that a digital press operator uses

In Digital Submit, a CSR can:

- Create a Prinergy job to hold your documents.
- Use input files from any location. Files do not need to be on a Prinergy server or job volume.
- Identify a specific digital front end for a job
- Use automation rules (Rules-Based Automation) to send jobs for printing
- Easily find and select JDF templates using a browser that can filter templates by attribute
- Open the editor for a JDF template in one click, regardless of whether the template is for Creo, Kodak, or HP DFEs

In Digital Direct, a digital press operator can:

- View and prioritize documents (digital print jobs)
- Monitor all documents, including documents being executed by automation rules
- Reassign a document to a different digital front end, without being restricted by the original front-end type
- View each document's estimated print duration, document history, and other print attributes
- Create document lists based on rules and manually create document lists
- Easily find and select JDF templates using a browser that can filter templates by attribute
- Open the editor for a JDF template with one click, regardless of whether the template is for Creo, Kodak, or HP DFEs

Prinergy Digital Print uses a JDF workflow and JDF-enabled devices (digital front ends and digital presses). For information about JDF, see [Digital printing and JDF technology](#).