

Online Privacy Notice

(Reviewed August 2019)

Our Commitment to Privacy

At Eastman Kodak Company (343 State Street, Rochester, NY 14650, USA, "Kodak"), we are committed to protecting your privacy. Our pledge is to safeguard any personal information that you provide us and to make every reasonable effort to use this information only as you choose. Kodak is committed to using your personal information appropriately and making Kodak's Prinergy Cloud a safe and secure place for you to subscribe to software services online.

Information for European (EEA) Residents

If you are located in the European Economic Area, please refer to our [supplemental privacy notice](#) for additional information required by the EU General Data Protection Regulation.

Scope of This Notice

This Online Privacy Notice applies to Kodak Prinergy Cloud websites and software applications. The goal of this Online Privacy Notice is to inform you of the choices you have about the way the information collected is used.

PLEASE NOTE: If your residence is outside the U.S., you may be offered a privacy notice that is specific to your country of residence at the following location: [Prinergy Cloud – Confidentiality Notice](#). Sites maintained by Kodak subsidiaries, affiliates, and brand licensed partners, although linked to Kodak Prinergy Cloud, have their own online privacy notices.

Information You Explicitly Provide

In order to establish your account, you will be asked to provide certain personally identifiable information to us such as your name, e-mail address, and job title. You can choose not to provide this information but then you will not be able to participate in this service offering.

Information We Automatically Collect

We use common internet technologies such as cookies to ensure the integrity of our site and to customize portions of the site for you.

Cookies: This website makes use of third-party cookies (for session identification or to save user preferences) to give you the best, most optimized user experience.

- When using the Prinergy Cloud: Decision Analytics Dashboard reports, a temporary cookie is created in your browser to store the session ID. This cookie is deleted automatically when you log out of the Decision Analytics Dashboard.
- When using the Prinergy Cloud: Dynamic Print Planning service, a cookie is created in your browser to store your user preferences for the Kodak sPrint One software.

Does Kodak Share Your Information?

Your personally identifiable information will not be rented or sold to any third party. Kodak may share your personal information as follows:

Companies who work on our behalf:

We contract with other companies to perform business support functions on our behalf, which may involve limited access to your personal information. We require these companies to use the information only to provide the contracted services; they are prohibited from transferring the information to another party except as needed to provide those services. Some examples of these business support functions include account management, and information systems management.

Kodak's subsidiaries and joint ventures: A subsidiary or a joint venture is an organization in which Kodak owns at least a 50% interest. Kodak may share your personal information with Kodak's subsidiaries and joint ventures to provide for account management, information systems management and to improve the quality of the software services provided.

If the business is sold or transferred, Kodak will give you an opportunity to tell us not to transfer your personal information. In some cases, this may mean that the new organization will not be able to continue providing to you the services or products that Kodak provided.

Law Enforcement: Kodak may disclose personal information to third parties without your consent for any of the following reasons: to comply with any law, regulation or court order; to cooperate with government investigations; to help prevent fraud or to enforce or protect the rights of Kodak.

Your Choices about Receiving E-mail

Kodak may send you e-mail about your account and in response to your questions. Kodak and its subsidiaries may also send you e-mail with information and/or special offers about products and services that may be of interest to you, provided you agreed to receive such e-mails in accordance with applicable law.

Protecting Your Information

Kodak implements a variety of administrative, managerial and technical security measures to help protect your personal information in line with applicable laws and regulations. Kodak has Internal Control Standards which relate specifically to the handling of personal information. These include certain controls to help safeguard the information we collect online.

Kodak stores your data in the regional data centers that are indicated on the Prinerger Cloud Service Description and Specifications document, available at the following location: [Prinerger On Demand: Cloud Service Description and Specifications](#).

Kodak's Prinerger Cloud Privacy Policy requires that all our data protection complies with EU legal requirements and data protection best practices.

Kodak employees are trained to understand and comply with these controls, and we communicate our Online Privacy Notice, practices and guidelines to our employees. However, while we strive to protect your personal information, you must also take steps to protect your information. We urge you to take every precaution to protect your personal information while you are on the internet .

Your Rights

You have the right under applicable law to access, correct, update, erase and block your personal information. In some circumstances, you may have the right to object to processing of your personal information. To exercise your rights please contact privacy@kodak.com (mailto:privacy@kodak.com).

How to Reach Us

If you have questions or concerns about your privacy when using a Kodak website, please contact us by e-mail at privacy@kodak.com (mailto:privacy@kodak.com) or by mail at:

Eastman Kodak Company
Privacy Office
13th Floor, Bldg. 7
343 State Street
Rochester, NY 14650-0205

Kodak's Privacy Office will work with you to resolve any concerns you have about this Notice.

Kodak commits to resolve complaints about your privacy and our collection or use of your personal information. European Union or Swiss citizens with inquiries or complaints regarding this privacy policy should first contact the Kodak Privacy Office referenced above.

Changes to this Online Privacy Notice

Kodak reserves the right to modify this Online Privacy Notice from time to time by posting a prominent announcement on this page or, in the event of a material change, by notifying by e-mail all customers whose personal information we have retained.